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GreenPrint Launches the First "Green" Font

GreenPrint's EverGreen font reduces paper use by as much as 20% while also saving ink and toner.

PORTLAND, OR — April 24, 2007— GreenPrint Technologies today announced the release of the first font aimed at minimizing paper use. The font, called EverGreen, was launched as part of a week of "Earth Day to Arbor Day" initiatives.

EverGreen's characters were designed to allow more words to fit on each printed page without compromising readability. Compared with common fonts such as Arial, Times New Roman and Helvetica, EverGreen reduces paper use by 15-20%.

"Our goal is to create products that make it easy to help the environment and save money at the same time", said GreenPrint CEO Hayden Hamilton, "EverGreen offers everyone the opportunity to help save millions of trees a year by simply changing fonts."

EverGreen follows the launch of the company's debut products, GreenPrint Home and GreenPrint Enterprise waste-reducing software, which hit the market in November of last year. EverGreen is the first in a line of green fonts the company plans to develop. "We hope to engage innovative designers in the international graphic design community and work with them to develop entirely new fonts that further reduce paper and ink use over the next year," said Hamilton.

EverGreen is available for sale on the GreenPrint website – <http://www.printgreener.com> – and is currently \$5, half-off the regular retail price, through Arbor Day.

GreenPrint Technologies LLC is the maker of GreenPrint Home and GreenPrint Enterprise software designed to reduce waste in home and office printing. The software eliminates wasteful pages before they are printed, incorporates a PDF writer to provide an alternative to printing, and provides easy options to save ink and toner.

For more information please visit <http://www.printgreener.com>.

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