

GreenPrint Sustainability Fundraisers

Good for your pocket book, good for the planet, and good for your school.



GreenPrint is an eco-friendly software product that helps individuals and families identify and eliminate wasted pages from printing, saving you \$\$ on paper and ink costs while simultaneously saving millions of trees. Now GreenPrint offers an innovative fundraising opportunity that can help raise money for your school, too!

KEY FEATURES



A simple, eco-friendly fundraising program for schools in honor of Earth Day 2010 and beyond.



Friends and family of your school can download GreenPrint at a discount, and \$8.40 from each sale will accrue as earnings for your school.



Trees and CO2 saved by your community will be tracked electronically, providing real-time updates on the environmental impact of your school's Sustainability Fundraiser!

As Featured By

THE WALL STREET JOURNAL.



The New York Times

Watch GreenPrint on CNN:

printgreener.com/media/cnn

Facts on Printing and the Planet

Did you know?

1 tree is cut down for every 17 reams of paper.

An average person working in an office prints 10,000 pages a year (about 20 trees worth).

Making one single sheet of copy paper creates more than a soda can full of waste water.

Printer ink is one of the most expensive liquids on the planet—costing about \$10,000 per gallon!

GreenPrint helps families save an average of \$80 - \$120 per year in paper and ink costs (so it pays for itself within 3-4 months)!

Dollars for Schools

Earnings can add up with a GreenPrint Sustainability Fundraiser!

\$8.40 will be donated to your school from each purchase.

100 purchases = \$840 raised
500 purchases = \$4,200 raised
1,000 purchases = \$8,400 raised

Contact Us

We'll help you set up your Sustainability Fundraiser for Earth Day 2010 or any other time of your choosing!

Call us today!
(503) 241-0818

Email:
fundraising@printgreener.com

Visit:
printgreener.com/fundraising

Raise funds for your school this Earth Day and beyond with a GreenPrint Sustainability Fundraiser!

It's easy! Here's how it works:

1. Sell a green product that saves money and that everyone can feel good about.

Run a fundraiser that stands apart this year by offering a healthy, eco-friendly alternative to the sugar-filled candy or overpriced knick knacks sold in common fundraisers. Your supporters will receive tangible value from GreenPrint's Home Premium software, saving \$80-120 per year from using the product—a real benefit to families during this tough economy. And at the same time, reducing paper waste saves trees and reduces harmful CO2 emissions!



2. Promote your fundraiser with ease electronically.

There is no burden of door-to-door sales, no order forms, and no inventory or cash handling with GreenPrint's Sustainability Fundraiser, which can be entirely promoted by email and e-newsletters. Family and friends will simply click on a link in an email to purchase and download the software from a tailored website featuring your school.

3. Raise more dollars for your school while helping the planet.

Your school will earn 35% from total gross sales of GreenPrint Home Premium through your fundraiser. Since the price of GreenPrint Home Premium is \$24, you will earn \$8.40 per sale. That means your school will receive a check for \$840 for every 100 purchases—simple and straightforward fundraising with profits that can scale up quickly.

An extra feature: Because GreenPrint calculates the paper saved by households using the software, we can also post a live counter on your school's GreenPrint website to tally the number of trees and amounts of CO2 saved by everyone who purchases the software through your fundraiser, allowing us to display your school's total impact on the environment!

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4. GreenPrint tracks everything online!

All GreenPrint product sales will occur at a secure, dedicated website, allowing us to easily track your school's sales. You can view real-time tallies from your fundraiser online at your dedicated webpage! At the end of the fundraising period, we'll send you a detailed report (with sortable sales information, so you can hold fundraising competitions if you'd like) and a check for your proceeds.

That's all there is to it. Fundraising has never been this easy!



We'll help you set up your Sustainability Fundraiser for Earth Day 2010 or at any time of your choosing!

Call us today at:
(503) 241-0818